

Professional content management, encoding and delivery.



Upload, manage and securely share your organization's videos.

Managing media is easier with Helix Media Library – the complete system to encode, manage and deliver audio and video across players, platforms and devices. This customizable, branded solution is as easy to use as YouTube, but as private and secure as your organization requires.

A powerful web interface lets you catalog, search and manage media assets on your streaming server. New features let you easily flag problematic content, get statistics on media usage and organize content by dragging and dropping into sub-categories. The intuitive front end lets your audience easily find what they're looking for on the web or any mobile interface.

- Drag and drop content for easier playlist organization
- Get intuitive features such as HD and duration icons and user avatars
- Provide easy sharing of clips via Facebook, Twitter or email
- Easily see flagged content, comments or failed encodes
- Use embedded Google Analytics for visitor demographics, behavior, traffic sources and more

Key Benefits

Education

Between distance learning and online lectures, digital streaming plays an ever-increasing role in higher education. Students today were bred on YouTube™ and they are never far from the latest device. With Helix Media Library students and staff can view lectures, labs and announcements online using any device from their iPhone to their Mac to their Android.

Government

Streaming media has become a mission-critical part of government communications. With Helix Media Library it's easy to archive and stream legislative sessions, town hall meetings, speeches and other announcements so constituents can stay informed. Content is as secure as your organization requires and the web-based administration console provides 24/7 access for updates and maintenance.

Enterprise

With global budget cuts, especially travel, communications have become increasingly important to most organizations. From employee training to communicating with customers to holding private shareholder meetings, Helix Media Library provides a cost-efficient method to accomplish what used to be done in person.

How Helix Media Library Works

Step 1: Upload existing media files including MPEG, AVI, RealVideo®, RealAudio®, Windows Media or QuickTime files.

Step 2: Assign associated title, description and metadata information to each uploaded file via a simple upload page.

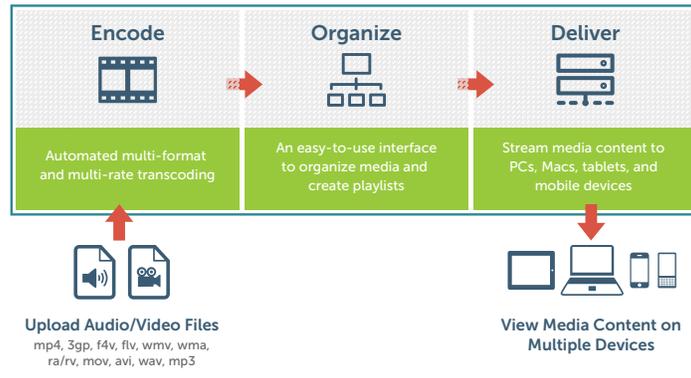
Step 3: Helix Media Library automatically converts all uploaded media into streaming media formats such as H.264, making them ready for viewing in an easy-to-use and searchable web interface on any device including iPhone, iPad, Mac, PC, tablet and more.

Step 4: Helix Media Library uses Helix Producer for batch encoding raw media inputs into streaming and downloadable video and audio outputs using simple processes similar to those of many popular user-generated content sites.

Profiles for various applications are included, such as mobile, full screen, white board or projector delivery, enabling the discovery, management and playback of media files via a Web 2.0 user experience.

Step 5: Users access digital media using mobile devices, PCs and tablets.

Helix Media Library



Features

Automatic encoding

Upload audio and video files, including MPEG, AVI, Windows Media, QuickTime, MP3 or WAV for automatic conversion to H.264/AAC. Encode and transcode once for various file formats.

Universal streaming

Deliver content to smart phones, tablets, PCs and other devices, including iPhone, iPad, Android, BlackBerry and others.

Multi-language support

Present your media experience in multiple languages to serve a multi-lingual, global audience.

Engaging site redesign

Enjoy an enhanced site design and mobile experience including intuitive icons, user avatars and customized branding with your logo and colors.

Improved search

Help users easily find what they're looking for with an improved search capability.

Embeddable chapter points

Share relevant portions of a longer video by embedding the unique chapter into another system for playback.

Embedded analytics

Embed Google Analytics to better understand media usage such as visitor demographics, behavior and traffic sources.

Content organization

Use categories and sub-categories to organize your media for an easier user experience and drag and drop content for simplified management.

Closed-Captioning

Use closed-captions to help you comply with Section 508 and delivery content to more people.

LMS Integration

Easily integrate with Blackboard and Moodle.

About the Helix Media Delivery Platform

The Helix Media Delivery Platform helps organizations encode, manage and securely deliver media to users on a wide range of platforms, formats and devices. This fully-supported, end-to-end solution allows organizations to automate the creation and delivery of high-definition, live and on-demand media. Easily integrated and managed, this solution helps educators, governments, enterprise organizations, broadcasters, carriers and OEMs reach more people with the content they want through a solution that saves money by streamlining the entire media delivery process.

Contact Us

Contact a Helix sales representative at [800.444.8011](tel:800.444.8011) or helix-sales@realnetworks.com.

To learn more about the Helix Media Delivery Platform, visit www.realnetworks.com/helix and follow [@RealHelix](https://twitter.com/RealHelix).